

Styling for dollars

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If your home could sell for more money—and much faster—wouldn't you strive to make it happen? Indeed, it's been proven that homes that appear fresh, fluffed-up and fabulous—with a minimum of clutter or overly-flamboyant décor—sell sooner and for higher prices than homes not similarly staged to promote the most effective showings.

That's why Michael Saunders & Company® is proud to present Michael Saunders Style, our new in-house “staging” service that deepens our heritage of offering only the finest in “white-glove,” services for our clients and customers. Stagings transform a home from ordinary to extraordinary—virtually overnight—following a consultation with Michael Saunders Style, a talented ensemble of independent design specialists affiliated with Michael Saunders & Company®. Lead stylist and staging expert, Louise Stewart, is ASID certified, has over 25 years of professional interior design experience and proudly sits on the board of the International Association of Home Stagers. Team director and design consultant, Scott George, is renowned for the stylized galas he conceives and produces for the Ringling Museum, Asolo Theater and Sarasota Opera.

As no two homes are exactly alike, no two home stagings are ever exactly the same. That's why Michael Saunders Style offers a complete menu of services that allows your home to be properly styled at whatever level it takes. Services range from a simple, short consultation that lets you know how to make each room more stylish and presentable on your own. Or it can mean a complete re-staging of your entire home—where walls are repainted, furniture rearranged, art re-hung, and all clutter and personal memorabilia removed from sight. Remember, you are selling your, not your “stuff,” which often makes it difficult for potential buyers to envision themselves living there.

Lastly, drawing from its extensive collection of high-concept furniture, art, sculpture and other decorative objects, Michael Saunders Style helps you fill-in wherever that certain piece will add just the right amount of interest and panache. Or, we can completely style a vacant house to inject warmth, imagination and a welcoming at-home ambiance. You make the call knowing that the more you do the faster your home is likely to sell.

Don't be surprised when your re-stylized home causes you to sit up and say, “I want to live here myself!” That's exactly what you want everyone who sees it to say. Michael Saunders Style will make it happen.